**Continuing Education Association of New York (CEANY)**

**2022 Annual Conference November 9-11, 2022**

The **Continuing Education Association of New York, Inc. (CEANY)** dedicates itself to the promotion and support of quality programs of public continuing higher education in New York State. The Association serves as an advocate for the postsecondary adult learner and encourages the professional development of its members.

The Annual CEANY Conference will be in Rochester, NY at the Hyatt Regency in downtown Rochester from Wednesday, November 9, 2022, to Friday, November 11, 2022**.**

* Each year approximately 100-150 professionals from across the State attend this conference to enhance their education, make professional connections, and identify new educational trends and best practices.
* A highlight of this conference is the opportunity for sponsors to connect and showcase their products and services and to make valuable contacts with representatives from across the State of New York. Decision-makers from a variety of two-year and four-year colleges and continuing education departments attend the conference seeking new resources, new ways to reduce costs, and to partner with service providers they can count on.
* CEANY understands what it means to provide a solid 'return on investment.’ These professionals also fully appreciate and understand that a sponsor who supports CEANY’s efforts makes a significant investment in time and resources to do so, and it is reasonable to expect that the time spent will generate sales of its products or services.
* It has always been the policy of CEANY to ensure that the sponsors are an integral component of our conferences, and not held 'out-of-sight'. Our collateral materials, (virtual and actual) provide a prominent display of the associated sponsors. The Happy Hour Networking Events provide additional unique opportunities for sponsors to connect with conference attendees, as attendees are encouraged to spend time chatting and connecting with the sponsors.

We have some new unique and limited sponsorship opportunities available this year:

* A New Members Cocktail Hour Networking sponsorship event will be held Wednesday night in addition to the Thursday night conference cocktail hour.
* Two Gold sponsorships, which will help to defray the cost of parking for conference attendees by highlighting your organization’s logo on attendee parking tickets and key chains in our conference Bags.
* Our Platinum sponsorship will help to provide technology at the conference, and will highlight your organization on the place holder, introductory slide before the Keynote and each of the Plenary sessions, as well as showcase your logo on our conference bags.
* A Rochester Tasting Tour sponsorship will cover the cost of transport for a Beer Tasting tour, where you will get to be the MC to a captive audience as we make our way around Rochester.
* We listened to your feedback and are excited to announce that Platinum, Gold, Silver, Student Scholarships, Rochester Tasting Tour, and Cocktail Networking Sponsors will receive all conference registrant email contacts for future outreach.  
    
  We invite you to join us at our association’s biggest event of the year, in fun Rochester, New York!   
  This is your opportunity to meet with public purchasing representatives from around the State. Please complete the online sponsor registration and payment form to reserve your preferred level of sponsorship at the 51st CEANY 2022 Annual Conference!

***Reserve your sponsorship today. Opportunities are limited. First come, first served.   
 Annual Conference Sponsorship Deadline, Friday, September 2, 2022.***To reserve your preferred sponsorship: fill out the online sponsor registration form at <https://ceany.org> on the CEANY Annual Conference Sponsorship sub-page.  
**For registration questions please email** [info@ceany.org](mailto:info@ceany.org)**.**Upon registration a CEANY Sponsorship Co-Chairperson will confirm your sponsorship level and payment and include conference information in the confirmation email. **For sponsorship specific questions please contact either Sponsorship Co-Chairperson:**  
  
Rebecca S. Lynch, at [rebecca.lynch@oneonta.edu](mailto:rebecca.lynch@oneonta.edu) or 607-436-2690   
Jeanne Eschbach at [eschbach@corning-cc.edu](mailto:eschbach@corning-cc.edu) or 1-607-962-9335***Please indicate special exhibit needs or important information in an email to either Co-Chair  
ONLINE REGISTRATION IS REQUIRED. The form below is for use only if online issues occur.***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Company Name: |  | | | |  |
| Contact Person: |  | | | |  |
| Attendee(s): |  | | | |  |
| Address: |  | | | |  |
| City: |  | State: |  | |  |
| Zip Code: |  | Phone: |  | |  |
| E-mail Addresses: |  | Fax: |  | |  |
|  |  | | | |  |
| **Please list all** |  |
| **Attendee Name(s)** |  |
| Sponsorship Level Request: | | | Qty. | Price ea. |  |
| Platinum Presenting and Technology Sponsor | | |  | $5,000 |  |
|  |
| CEANY Student Scholarships and Awards Sponsor  (2 available @ $2,000 ea.) | | |  | $2,000 |  |
| Cocktail Hour Networking Events Sponsor  (2 available @ $2,000 ea.) | | |  | $2,000 |  |
| Rochester Tasting Tour Sponsor | | |  | $1,500 |  |
| Gold Parking Sponsor (2 available @ $3,000 ea.) | | |  | $3,000 |  |
| Silver Sponsor | | |  | $2,000 |  |
| Bronze | | |  | $1,000 |  |
| **TOTAL PERSONS ATTENDING: (check sponsorship level)** | | |  |  |  |
| **TOTAL REMITTANCE DUE:** | | |  |  |  |

**Sponsor Benefits/Policies**

**Reservation Deadline: Friday September 2, 2022**

*Although we will make every effort to accommodate your choice of sponsorship level, CEANY reserves the right to assign sponsorship levels if necessary. Preference will be given to sponsors and returning vendors wherever possible.*

*No refunds will be issued for sponsorships.*

*All sponsorships must be paid in full at the time of registration. A sponsor will not be allowed to participate until sponsorship is paid. All sponsors are encouraged to reserve early enough to allow sufficient time for funds to be submitted and received prior to the event. Please reserve early and submit payment via the conference website sponsorship page.*

**SPONSOR LEVELS**

***Please see next page for Bronze Sponsor level information***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sponsorship Benefits** | Platinum  Presenting & Technology  (1 available)  **$5000** | Gold  (2 available)  **$3000** | Silver  (1 available)  **$2000** | Student Scholarship & Awards  (2 Available)  **$2000 ea.** | Cocktail Hour Networking Events  (2 available)  **$2000 ea.** | Rochester Tasting Tour Sponsor  **$1,500** |
| Five-minute intro Wednesday, am before/after plenary |  | **X** |  |  |  |  |
| Five-minute intro at Thursday opening plenary session | **X** |  |  |  |  |  |
| Five-minute intro on Wednesday/Thursday Cocktail Hour Networking Events |  |  |  |  | **X** |  |
| Company logo placement on Keynote and Plenary Session Intro Slides and on SWAG Bag | **X** |  |  |  |  |  |
| Preferred seating with scholarship and award winners |  |  |  | **X** |  |  |
| Five-minute intro Friday morning before plenary session |  |  | **X** |  |  |  |
| Company name/logo placement on parking tickets/key rings in SAWG bag |  | **X** |  |  |  |  |
| MC on Rochester Tasting Tour Bus Wednesday night 6-9pm |  |  |  |  |  | **X** |
| Table with 2 chairs in vendor/ sponsorship area | **X** | **X** | **X** | **X** | **X** | **X** |
| Preferred table placement by Ballroom with 2 tables & 2 chairs | **X** | **X** |  |  |  |  |
| Advertising in Conference Program | **Full page & Front cover logo** | **½ - page** | **½ - page** | **½ - page** | **½ - page** | **¼ - page** |
| One year. web placement on CEANY website | **X** |  |  |  |  |  |
| Sponsorship placement on conference sponsor page in program and in Guidebook | **X** | **X** | **X** | **X** | **X** | **X** |
| Sponsorship placement on conference website sponsor  sub-page | **X** | **X** | **X** | **X** | **X** | **X** |
| Full complimentary conference access and additional at member price | **2 persons** | **2 persons (ea.)** | **1 person** | **1 person** | **1 person** | **1 person** |
| Access to Conference registrants email addresses for networking | **X** | **X** | **X** | **X** | **X** | **X** |

**SPONSOR LEVELS CONTINUED**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sponsorship Benefits** | Bronze  **$1000** |  |  |  |  |  |
| Five-minute intro Wednesday, am before/after plenary |  |  |  |  |  |  |
| Five-minute intro at Thursday opening plenary session |  |  |  |  |  |  |
| Five-minute intro on Wednesday/Thursday Cocktail Hour Networking Events |  |  |  |  |  |  |
| Company logo placement on Keynote and Plenary Session Intro Slides and on SWAG Bag |  |  |  |  |  |  |
| Preferred seating with scholarship and award winners |  |  |  |  |  |  |
| Five-minute intro Friday morning before plenary session |  |  |  |  |  |  |
| Company name/logo placement on parking tickets/key rings in SAWG bag |  |  |  |  |  |  |
| MC on Rochester Tasting Tour Bus Wednesday night 6-9pm |  |  |  |  |  |  |
| Table with 2 chairs in vendor/ sponsorship area | **X** |  |  |  |  |  |
| Preferred table placement by Ballroom with 2 tables & 2 chairs |  |  |  |  |  |  |
| Advertising in Conference Program | **¼ - page** |  |  |  |  |  |
| One year. web placement on CEANY website |  |  |  |  |  |  |
| Sponsorship placement on conference sponsor page in program and in Guidebook | **X** |  |  |  |  |  |
| Sponsorship placement on conference website sponsor  sub-page | **X** |  |  |  |  |  |
| Full complimentary conference access and additional at member price | **1 person** |  |  |  |  |  |
| Access to Conference registrants email addresses for networking |  |  |  |  |  |  |