

CEANY

2017 CONFERENCE

Continuing Education
Association of New York

November 8-10, 2017 Genesee Grande Hotel, Syracuse, New York

Continuing Education

The Heart of
Lifelong Learning

- ♥ **Heart** Healthy
- ♥ **Pulse** of Continuing Education
- ♥ **Longevity** of Continuing Education



ceany
CONTINUING EDUCATION ASSOCIATION OF NEW YORK
Advancing Continuing Education Together

<http://conference.ceany.org>

Social Media at the Conference

Be sure to follow CEANY's social media accounts for the latest continuing education news, videos, updates, and networking opportunities in New York State! And don't miss out on the social media contests throughout the conference – tweet your way to fabulous prizes!



Facebook:

www.facebook.com/ceany.org



Twitter:

[@ceany_org](https://twitter.com/ceany_org)



Instagram:

[@ceany_org](https://www.instagram.com/ceany_org)



Youtube:

<https://www.youtube.com/user/CEANYOfficial>

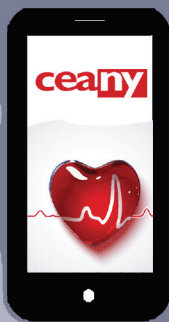
Be sure to tweet, post and share pictures from the conference too! The official conference hashtags are:
#ceany17 #samtravels #weareconted



We are proud to introduce the 2017 CEANY conference mascot, Sam the Giraffe!

Selected by CEANY members via a social media contest, Sam the Giraffe joins the ranks of past CEANY mascots Charlie T. Horse and Luna the Owl. For the past 8 weeks Sam has been travelling all around the great state of New York visiting our CUNY and SUNY schools, sharing their journey through CEANY's social media accounts. Be sure to find Sam around the conference, take a picture, and share! #samtravels

CEANY has Gone Mobile!



Get the app on your mobile device now, for free. Find Guidebook Inc. app in your app store and download. You can find our guide by using the PassPhrase: ceany2017. Visit the registration table or see board member with any questions!

After downloading the app you will have access to full line up of conference events, gain real-time conference updates, find detailed information on presenters, meals, and more! You can also build your own schedule, access map of the hotel, learn about contests and member engagement opportunities that are going on throughout the conference, see who is attending, and access direct links to CEANY social media accounts for sharing conference photos.

guidebook

CEANY

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**Continuing
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Welcome to the 2017 CEANY Annual Conference!

♥ **Heart** Healthy ♥ **Pulse** of Continuing Education ♥ **Longevity** of Continuing Education



Welcome to Syracuse, where there is always a white Christmas tempered by the sizzle of the nation's best barbecue!

We embrace the theme of this year's conference, a truth to be self-evident, that continuing education is the heart of lifelong learning. The work that we do in our field to empower adult learners to have the skills necessary to be competitive in the job market and contribute back to their communities holds more significance

in today's unpredictable political climate. As continuing educators, we are masters of innovation. We create amazing programs out of

necessity to serve our constituents, at times with little resource to make it happen and yet we still find a way.

This conference is for you. Network with your peers, learn from each other, and above all, take some time to enjoy the festivities and celebrate your accomplishments.

It has been an honor to serve as your President and to witness the incredible work that we do to advance continuing education together. I applaud your stalwart dedication to make things happen, and thank you for being the pulse of continuing education.

Fern Chan
CEANY President



Conference Chair Welcome

We are pleased to welcome you to the 2017 CEANY Conference.

We have been working hard to bring you an exciting and empowering event full of conversations about best practices, current issues and recommendations from industry experts. As we navigate through the ever-changing landscape of Continuing Education together, we hope this conference will help you find a healthy balance in the workplace, a pulse on what's new and exciting in Continuing Education, and ensure the longevity of your organization and its programs.

As you look through this year's program, you will notice a few changes to the typical conference structure based on the feedback from previous conferences and recent member surveys. Firstly, we do not have Vendor Track this year. We are however still offering a pre-conference session on Grant Writing to start off the conference with a bang! During the conference we have provided ample amount of time for networking between sessions, as well as a few evening events. We have also broadened our topic areas for concurrent



Lori Bartkovich



Robin Duger

breakout sessions to include introspection for your own professional development.

Don't worry, we still have all the fun features that you've come to rely upon in your CEANY conference experience. We will have a

Presidential Panel that will include two and four year college Presidents from SUNY and CUNY. We will also have a multitude of concurrent session topics from your CEANY colleagues and industry professionals, covering a wide array of topics such as micro-credentialing, customer service, data-analysis, successful and not-so-successful programs, as well as timely information regarding the Excelsior scholarship. Don't forget to download the Guidebook app for easy access to all our festivities, prizes, and more!

We have also allowed many opportunities to network and have FUN! The first day there will be a Member Reception, Massage Chairs, the President's Late Night Reception, and an excursion to Syracuse's Armory Square for dining, shopping and a little entertainment. On Thursday, we will have a TIAA representative here to speak one-on-one with you about retirement, we have two Awards ceremonies, an auction to raise money for the scholarship after dinner, and to top off the night: a "Battle of the Decades" themed Karaoke. We will then close the conference on our last day with the traditional 50/50 raffle.

Thank you to the Genesee Grande, our speakers, as well as the many conference committee members and board members that have made this possible. You made this experience so rewarding and fun! We truly could not have done it without you!

We hope you enjoy yourself at the conference.

Lori Bartkovich & Robin Duger

Analysis of the Labor Market in New York & Workforce Policies

Melinda Mack
Wednesday, November 8, 2017
1:00pm-2:00pm



The world of work is changing around us, and so are the ways we educate, train, and support our students, jobseekers, and workers into employment. Melinda Mack, Executive Director for the New York

Association of Training and Employment Professionals (NYATEP), will join us to describe their recent analysis of the labor market in New York, the changing nature of work, and the impact of federal and state shifts in workforce policy.

Melinda Mack is the Executive Director of the New York Association of Training and Employment Professionals (NYATEP), a nationally recognized, leading non-profit membership association in the field of workforce development. On behalf of its members and their partners, NYATEP educates and develops workforce boards, business organizations, education and training providers, economic development entities, organized labor, elected officials and government agencies to sustain and enhance education, training, and employment for all New Yorkers.

In her previous role, Ms. Mack was the founding Director for the Bill and Melinda Gates Foundation program, Graduate NYC!, an ambitious initiative bringing together the City University of New York, the NYC public schools and Mayor's Office, and a range of external partners to effect system-wide changes aimed at improving college readiness and completion. Ms. Mack also served as the acting Executive Director for the New York City Workforce Board under the Bloomberg Administration. Before working in New York City, Ms. Mack worked in Upstate New York in local government working in both municipal finance and economic development in Buffalo and Albany.

Neuroscience + Learning Research + Education Technology = Education 3.0

Dr. Jeff D. Borden
Thursday, November 9, 2017
9:00am-10:30am



Brain science shows us that how we typically use PowerPoint stinks. It suggests that for some, learning should not be attempted before 10am while for others, learning should conclude by noon. Cognitive research proves

that listening to a lecture is the brain-equivalent of watching televised fishing. Education technologists have produced social learning assets that not only cross over the walls of classrooms, but even the borders of countries for deeper, more engaging learning.

Dr. Jeff Borden will try to showcase what 21st Century teaching and learning means in a practical way, through the lens of what he calls, "Education 3.0." Jeff will unpack what neo-millennial learning can and should be, as well as a few old policies and procedures, embedded deeply in the educational DNA that need to go.

From game changers based on cognitive science to meaningful uses of data leading to personalization to best practices found in education psychology and support for it all through technology platforms and frameworks, attendees will have a better understanding of how to make tomorrow's learning start happening today as we build Education 3.0.

Dr. Jeff D. Borden is the Chief Innovation Officer at Saint Leo University. Having spoken to educators at every level, from politicians to presidents to principals, in 38 countries and 49 of 50 U.S. states, Dr. Borden is bringing the best of the best ideas, strategies, and philosophies to Saint Leo to transform learning at scale. Having written editorials, blogs, and given interviews for dozens of academic and popular media, as well as having presented to more than 5,000 audiences in 20 years, Dr. Borden will provide practical, researched, intentional strategies for changing learning. Listen in as Jeff shares insights regarding education technology, academic vision, rigorous research, and learning design.

Updates on Excelsior Scholarship Program

Patricia Thompson
Friday, November 10, 2017
10:15am-11:30am



The Excelsior Scholarship was signed into law in April 2017, providing free tuition at New York State (NYS) public colleges and universities to families making up to \$100,000 a year, beginning in fall 2017.

This groundbreaking program was implemented in a very short timeframe due to an unprecedented collaboration between state agencies and the tireless efforts of campus officials. The Excelsior program is expected to provide tuition funding to thousands of NYS students this year and in the coming years. During this session we will provide an overview of Excelsior program requirements as well as discuss the development and implementation of the program at the state and campus level.

Patricia Thompson joined State University of New York (SUNY) System Administration in 2010 as the Assistant Vice Chancellor for Student Financial Aid Services, where she serves all 64 SUNY campuses. Patricia currently leads SUNY's Smart Track Initiative, an innovative and comprehensive university wide approach to default prevention through student retention.

Prior to joining SUNY, Patricia spent over twenty years at New York State's financial aid agency, Higher Education Services Corporation (HESC).

Patricia has been recognized for her service to the New York State Financial Aid Administrators Association (NYSFAAA). She was awarded the President's Award by the New York State Organization of Bursars and Business Administrators (NYSOBBA) and the President's Award from the SUNY Financial Aid Professionals (SUNYFAP).

Patricia is a proud SUNY graduate with a Bachelor of Arts degree from SUNY Fredonia. She also holds a Master of Science in Public Administration from Sage Graduate School.

Meet the Board at Member Reception

Wednesday, November 8, 2017, Bistro Area 5:00pm-6:00pm

A CEANY tradition not to be missed. Come mix & mingle with your CEANY colleagues at this happy hour event. With a complimentary wine & cheese pairing to welcome you, as well as a Photo Op area to take fun selfies or group photos with Sam, the mascot!! We will also be giving away tickets at the door for you to win 2 groupons to Genesee Grande's Restaurant: 1060 Bistro that you can use for that evening!

President's Reception

Wednesday, November 8, 2017, Concierge Room 9:00pm-11:00pm

After you have stuffed yourself with food, or shopped until you have dropped, please join our President Fern Chan for a reception in the Concierge Room, located on the 6 floor of the Mayflower Building, from 9:00pm-11:00pm. She invites you to come and chat, relax, and enjoy the company of your CEANY colleagues.

SUNY/CUNY Presidential Panel

Thursday, November 9, 2017, Tiffany Ballroom 9:00am-10:00am

Come and meet SUNY & CUNY Presidents: Dr. José Luis Cruz from Lehman College, President Deborah F Stanley from SUNY Oswego, and Dr. James M. Sunser from Genesee Community College as they discuss their forward thinking strategies and unique perspectives on continuing education. Each college president will have an opportunity to address conference participants followed by a question and answer session moderated by a member of the CEANY Board.

Veteran's Day Salute

Friday, November 10, 2017 All day

Please join us in thanking our veterans for their service to our country and pickup a complimentary Star Spangled Banner pin at the registration table.

CEANY College Colors Day

Friday, November 10, 2017 All day

Celebrate your school pride and show off your college's runway ready apparel! Strut your school's threads or colors on the last day of the conference.



Pre-Conference Workshop

Successful Grant Writing

Tish Williams

Wednesday, November 8, 2017 9:00am-12:00pm



You know you need to obtain external funding.... That means writing a grant!! Does the thought of writing a grant make your knees quiver? No need to be fearful, we will develop YOUR idea into a fundable project. This highly interactive half-day session will help you develop a new skill set.

Please come with at least one idea to use as a real world exercise in fine-tuning a concise need statement, learn how to use statistics to support your concept, develop activities to support the project, and identify what budgetary considerations will guide your project. Our facilitator will also present strategies on how to identify funding sources that will fit with your idea.

Bringing a tablet or laptop is recommended. If you attended the webinar in August, this WILL NOT be a repeat – it will expand and enhance that learning.

Ms. Patricia (Tish) Williams serves as Director of Scholarship and Grant Development for The College at Brockport/SUNY. She has been working with grants for over 20 years between both Brockport and Monroe Community College. She was a co-author of a \$16.5 million US Department of Labor grant that had over 30 partners, several NSF, US and NY Department of Education grants, and a wide array of private and corporate grants.

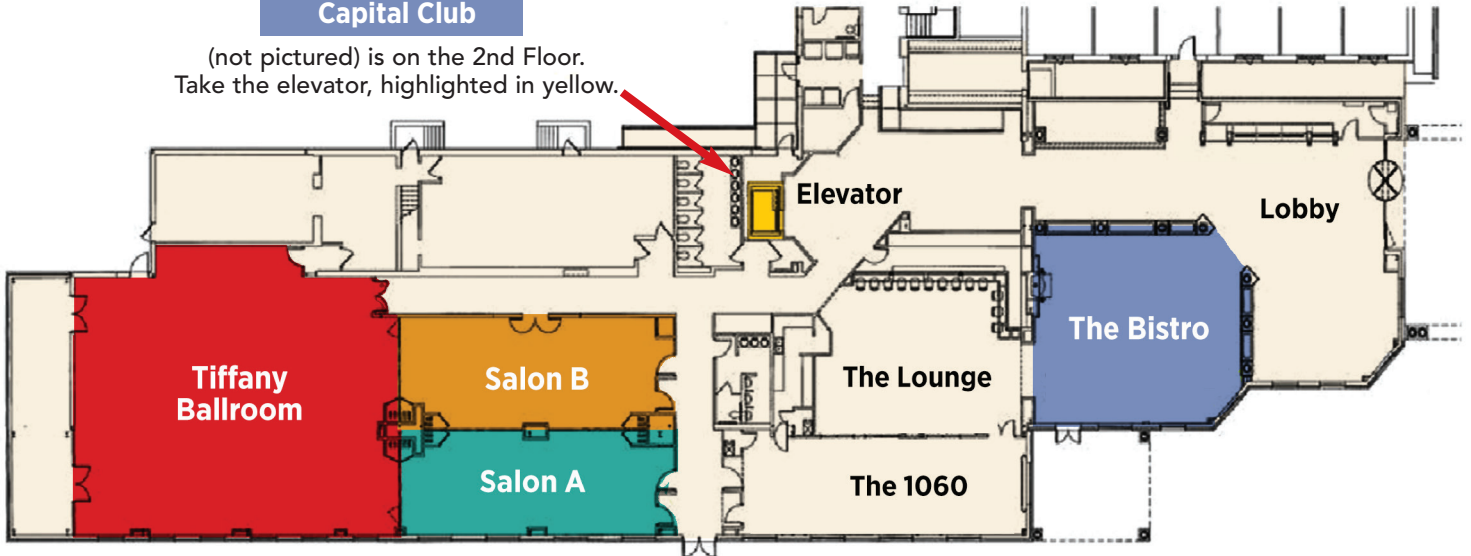
Tish has conducted several conference and College workshops and has recently converted her traditional one-credit grant writing course to a 100% online offering. Tish has a Master's degree in Educational Administration.



Genesee Building

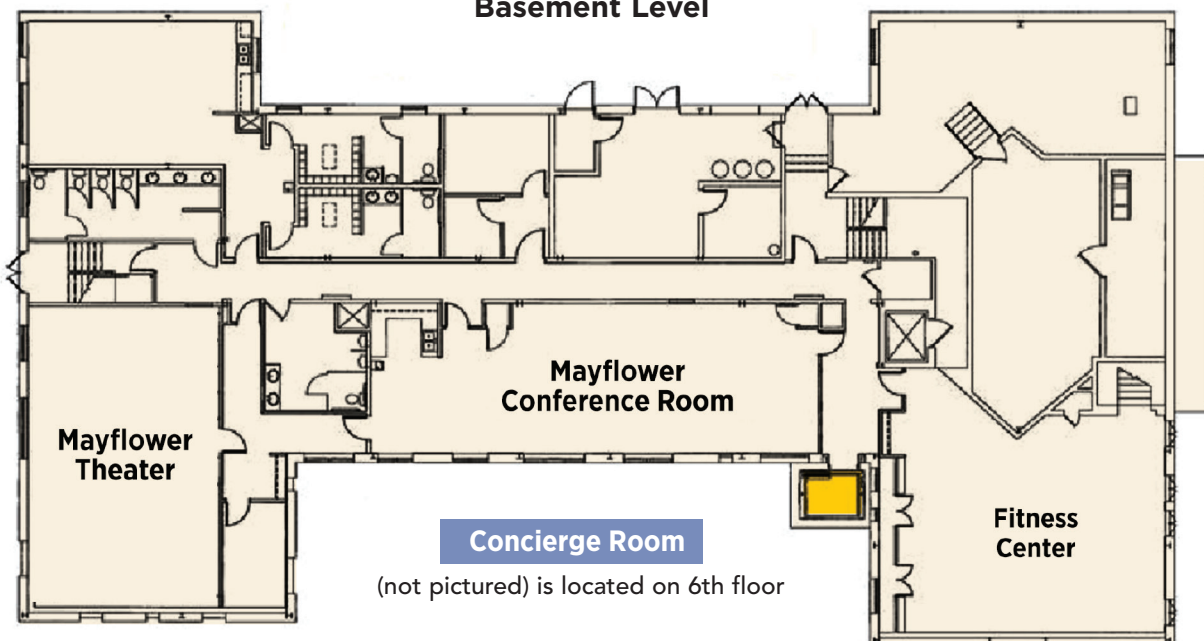
Capital Club

(not pictured) is on the 2nd Floor.
Take the elevator, highlighted in yellow.



Mayflower Building

Basement Level



(not pictured) is located on 6th floor

Schedule of Events

Wednesday, November 8, 2017

Time	Event	Category	Presenter	Location
7:00am-6:00pm 9:00am-12:00pm 12:00pm-12:40pm 12:40pm-1:00pm 1:00pm-2:00pm	Registration Pre-Conference Session: Successful Grant Writing Luncheon President & Conference Welcome Plenary Speaker: Melinda Mack from NYATEP	Plenary	Daybreak Virtual Patricia Williams	Bistro Area Salon A Tiffany Ballroom
SESSION 1			Fern Chan Melinda Mack	Tiffany Ballroom Tiffany Ballroom
2:15pm-3:15pm	1. The Prior Learning Path at SUNY Oswego	Heart Pulse	Jill Pippin John McGowan	Salon A Salon B
3:15pm-3:45pm	2. Chassis Automotive and the BEST Center Partner for Innovative "Mechanical Inspection Certificate Program"	Longevity	David Kohn	Tiffany Ballroom Tiffany Ballroom
SESSION 2	3. Banner Tips & Tricks for Continuing Education Networking Break			
3:45pm-4:45pm	1. Dealing with Difficult Clients	Heart Longevity Pulse	Brad Rappaport Karen Schuhle-Williams Jennifer Mendez	Salon A Salon B Tiffany Ballroom
5:00pm-6:00pm 5:00pm-7:00pm	2. Using Data to Implement & Assess Culture-Shifting Practices Member Reception - All welcome! Massages Chairs			
6:00pm-8:00pm	Outing to Armory Square		Onondaga School of Therapeutic Massage Lori Bartkovich & Robin Duger	Main Lobby by Bistro Area
9:00pm-11:00pm	President's Welcome Reception - All welcome!		Fern Chan	Concierge Room
Thursday, November 9, 2017				
7:00am-6:00pm 7:30am-9:00am 8:30am-9:00am 9:00am-6:00pm 9:00am-10:30am	Registration Breakfast Business Meeting/CEANY Reports TIAA Representative: Darryl Fiasconaro Keynote: Neuroscience + Learning Research + Education Technology = Education 3.0	Plenary	Daybreak Virtual	Bistro Area Tiffany Ballroom
SESSION 3			Fern Chan Jeff Borden	Tiffany Ballroom Capital Club Tiffany Ballroom
10:45am-11:45am	1. Educational Advising and Placement for Veterans and Others at Risk of Homelessness	Heart	Ralph Dickinson	Salon A
12:00pm-1:45pm	2. Adding Analytics to the Marketing Mix	Longevity Pulse	Lisa Philipson Katherina Bendz Searing & Brandon Murphy Lisa Raposo	Salon B Tiffany Ballroom Tiffany Ballroom
SESSION 4	3. Moving to a MOOC: Case Study of STEM Professional Training Programming Awards Luncheon			
2:00pm-3:00pm	1. Work, Life Balance-From Thriving to Surviving	Heart Longevity Pulse	Deborah Cabral Kim Kendall Gloria Morgan	Tiffany Ballroom Salon A Salon B Bistro
3:00pm-3:30pm	2. Diagnosing Excellence in Continuing Education 3. Intentional Planning for "HOTS" & Increased Student Results Networking Break			
3:30pm-4:30pm	1. Creating & Sustaining Synergistic Partnerships	Heart Longevity Pulse	Lori Conkling, Jeffrey Chen, Andrea Salis, Sarah Nusbaum, & Nadine Brown Jill Pippin Susan Gieryic	Tiffany Ballroom Salon A Salon B
4:45pm-6:00pm	2. What is MicroCredentialing Anyway? 3. Applying Logic Model Framework to Guide Evaluation of CE / Training Programs Head Shots			
5:00pm-6:00pm 6:00pm-9:00pm	CEANY Reception (business attire) Awards Banquet & Auction		Adam Brockway Photography	Bistro Bistro Area Tiffany Ballroom
9:00pm-12:00am	Battle of the Decades' Karaoke		Lisa Raposo, Fern Chan, Lori Bartkovich & Robin Duger David Kohn	Salon A & B
Friday, November 10, 2017				
7:00am-10:30am 7:30am-9:00am 8:00am-8:30am 9:00am-10:00am	Registration Breakfast CEANY Board Meeting Plenary: SUNY & CUNY Presidential Panel	Plenary	Daybreak Virtual	Bistro Area Tiffany Ballroom Capital Club Tiffany Ballroom
10:15am-10:30am 10:30am-11:30am 11:30am-12:00pm	Checkout Break Updates on Excelsior Scholarship Program 50/50 Raffle, Closing Remarks, Coffee for the Road		Plenary	Jill Pippin Dr. José Luis Cruz; Pres. Deborah Stanley & Dr. James M. Sunser Patricia Thompson Jill Pippin



Wednesday, November 8, 2017

Session 1 2:15pm - 3:15pm

♥ Heart

**The Prior Learning Path
at SUNY Oswego**
Jill Pippin

SUNY Oswego used to offer portfolio assessment of prior learning... unfortunately it was too difficult for students to earn credit, so it was discontinued. Over the past 2 years, SUNY Oswego has re-examined the practice of granting credit for prior learning as a way to be adult and non-traditional student friendly. This session will review the collaborative approach taken to enhance prior learning offerings including researching best practices, garnering leadership support, establishing a cross-campus task force, crafting of a formal policy enabling the college to expand PLA methods, and engaging faculty and staff for full-campus buy-in and promotion to students.

♥ Pulse

**Chassis Automotive and The BEST
Center Partner for an Innovative
“Mechanical Inspection Certificate
Program”**
John McGowan

In a fast-changing, technologically savvy world, staying abreast of mechanical innovations while working a regular schedule is forever a challenge. A recent partnership between Chassis Automotive, Inc. and The BEST Center of Genesee Community College provided a unique training program which provided eight Chassis employees the opportunity to enhance their skills and advance their knowledge and add company contribution while maintaining their weekly schedule. We look forward to you attending this presentation and learning more about this innovative and exciting training initiative which eight employees earned GCC academic credit hours towards the Computer and Drafting Design Program and completing a three credit (EGR117) Engineering Blueprint Reading course.

♥ Longevity

**Banner Tips and Tricks
for Continuing Education**
Moderator: David Kohn

We've called up your Banner colleagues and shook them down to provide tips and tricks on using Banner more efficiently. Through demonstration, we'll cover some basics and also take it a step further and discuss some more advanced, yet important topics.

Session 2 3:45pm - 4:45pm

♥ Heart

Dealing with Difficult Clients
Brad Rappaport

In Continuing Education, an important part of our job is customer service management. We all have stories of difficult clients or conflicts in our offices that we handled for better, or for worse. This presentation is intended to discuss examples of difficult clients we see and managerial issues we have in the workplace and how to best address them. We will also discuss overall customer service theory that we can use in all facets of our workplace. Topics covered include addressing anger and frustration among self, staff, and students, and how to focus on problem-solving to the exclusion of blame. This will be an informal lecture-style format open to participation by group members in forms of questions, role-playing, and group discussion.

♥ Pulse

Evaluating Instructional Quality
Jennifer Mendez

Instructors are an integral part of job training programs to prepare students to enter the workforce. They are able to bring insight on current trends and issues, the environment of the workplace and opportunities available. Although they bring years of real-world experience, they may need guidance in lesson strategies and delivery. Yearly observations and evaluations are conducted to assess their instructional quality. Instructor observations are critical to assess teaching methodology, classroom management and student engagement.

♥ Longevity

**Using Data to Implement
and Assess Culture-Shifting Practices**
Karen Schuhle-Williams

This session will give you ideas on using data to provide a more quantitative approach to program planning, decision making assessment, and compelling others to change their practices toward positive outcomes.

Thursday, November 9, 2017

Session 3 10:45am - 11:45am

♥ Heart

**Educational Advising and Placement
for Veterans and Others at Risk for
Homelessness**
Ralph Dickinson

CUNY's Office of Continuing Education & Workforce Programs recently completed the first year of a ten-year contract with New York City's Human Resources Administration to provide permanent housing with supportive services to over 120 formerly homeless veterans and community members at risk for homelessness in Hollis, Queens. CUNY provides education and employment advising and placement, as well as oversight of the contract, which includes subcontracting a non-profit organization that provides property management, clinical support and benefits counseling. We have learned a lot in this first year that can be applied to providing educational advising and placement to students with mental health and behavioral health issues and histories of homelessness and incarceration.

♥ Pulse

Moving to a MOOC: a Case Study of a STEM Professional Training

Katherina Bendz Searing & Brandon Murphy

SUNY ESF has recently formed the ESF Open Academy to enhance our efforts and offerings in online programs, in addition to our work in professional, pre-collegiate, and public education. While the primary focus for the Open Academy is credit programs, over the last several years we have run a number of online non-credit CE programs including Manufacturing Skill Standards Council (MSSC) Certified Production Technician and Green Production Certification programs, and non-credit coursework structured along similar lines to credit bearing courses using Blackboard LMS. As part of our expanding Open Academy efforts, we are transitioning a long-standing on-campus Solar Photovoltaic Installation and Maintenance training into a Massive Open Online Course (MOOC) to be offered on the Coursera platform. We will explore the opportunities presented by this transition, the logistical challenges of adapting to the MOOC medium, and how the same process might benefit other continuing education programs.

♥ Longevity

Adding Analytics to the Marketing Mix

Lisa Philipson

As email marketing efforts continue to explode across all industries, continuing education departments have the ability to effectively target customers to grow revenue and increase registrations. Utilizing data that is collected through the normal registration process, we are able to send emails to past customers and promote upcoming programs and classes based on interest, age, and geographic area. By developing an email marketing plan -- one that includes putting together an email schedule, creating an email template, and implementing ways to grow an email list -- continuing education departments can find greater success.

Session 4 2:00pm - 3:00pm

♥ Heart

Work Life Balance- From Thriving to Surviving

Deborah Cabral

If you're struggling to balance the responsibilities of work and home and still find time for yourself, this workshop is for you! We'll cover the benefits of a healthy balance, signs of a health imbalance, time management tips, goal setting, stress management and more. You'll walk away motivated to make positive changes in your life!

♥ Pulse

Intentional Planning for "HOTS" and Increased Student Results

Gloria Morgan

This workshop is designed to provide participants with tools that will enhance their classroom delivery of content and increase student learning. Through small group and large group interactions, we will explore the meaning and application of Bloom's Taxonomy as it applies to Higher Order Thinking Skills (HOTS) and Mind Mapping. Strategies for creating learning (lesson) plans which involve the impactful engagement of adult students in reflection and evaluation, not just simple recall or regurgitation. Participants will be engaged in group interactions and personal reflection. Come prepared to "burn your brain".

♥ Longevity

Diagnosing Excellence in Continuing Education

Kim Kendall

As leaders of diverse and varied programming, we often struggle to find common measures that can be used across the board to define quality within continuing education. Learn about the "UPCEA Hallmarks of Excellence in Professional and Continuing Education" report and brainstorm how to use the 7 pillars to measure progress of your continuing education department

Session 5 3:30pm - 4:30pm

♥ Heart

Creating and Sustaining Synergistic Partnerships Through a Unique Dual Enrollment Model of Credit & Non-Credit Professional Development: Implementing a Pilot Certified Recovery Peer Advocate (CRPA) Program

Lori Conkling, Jeffrey Chen, Andrea Salis, Sarah Nusbaum and Nadine Brown

Queensborough Community College, City University of New York, with the support of and in collaboration with the New York Alliance for Careers in Healthcare (NYACH), New York City Small Business Services, piloted two Certified Recovery Peer Advocate (CRPA) Programs in 2017, consisting of a 10-week program, with 35 hours of Non-Credit CRPA Training, and 45 hours for the three credit HE 104 "Addictions and Dependencies" course. CRPA Testing Review, Application and Job Placement, as well as wraparound, integrated support services, encompassed this highly-successful and unique program.

♥ Pulse

Applying a Logic Model Framework to Guide Evaluation of Continuing Education and Training Programs

Susan Gieryc


In recent years, the field of continuing adult education and training has been evolving and the evaluation of these programs is as important as ever. Creating and conducting an evaluation plan can sometimes seem intimidating. The purpose of this presentation is to provide an easy, step-by-step overview of how a logic model framework is created and used to evaluate continuing education and training programs. A logic model is an effective and comprehensive tool that can guide you in your efforts to create data-driven results. These results can assist you in making informed decisions and provide solid evidence regarding the effectiveness your programs.

♥ Longevity

What is MicroCredentiaing Anyway?

Jill Pippin

Not sure what Micro-Credentiaing is? Attend this presentation to understand one of the newest disruptions in Higher Education and how it could be the next important role for continuing education units. Learn how SUNY is building resources to assist colleges as they create their own microcredentials, recognize them from other providers and otherwise integrate microcredentials into traditional college models. An excellent way to provide access to higher education for adult and non-traditional students, microcredentials could be the best way to show the value of Continuing Education and get a seat at the table at your institution.



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Things
to Do

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Chair Massages

Wednesday, November 8, 2017

Salon A

5:00pm - 7:00pm

Take the time to pamper yourself after a long day of learning. Complimentary massages by Onondaga School of Therapeutic Massage students. Sign up in advance at registration table or just walk in and get ready to relax!



Outing to Armory Square

Wednesday, November 8, 2017

Meet in the Lobby by the Bistro

6:00pm - 8:00pm

In the early 1800's, the Armory Square district began to develop as the business and industrial area just west of the central city. Today it is the trendy hub of Syracuse with restaurants, pubs, boutique shops and personal services.

Prefer an unscheduled evening? The Visit Syracuse team will be at registration' will be at registration on Wednesday with recommendations of nearby restaurants like Dinosaur BBQ, places to go like Destiny USA, events as more!



destiny usa



One-on-One Sessions with TIAA Representative

Thursday, November 9, 2017

Sign up at Registration table

9:00am - 6:00pm

Darryl Fiasconaro is a Financial Consultant within the Institutional Retirement division at TIAA (tiaa.org). He will be available for to provide personalized counseling, education and advice, including specific asset allocation and fund selection recommendations based on the plan's investment options. He will be meeting people in Capital Club for private appointments from 9:00am-6:00pm.

Professional Headshots

Thursday, November 9, 2017

Bistro Area

4:45pm - 6:00pm

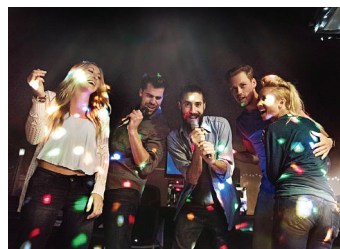
Courtesy of CEANY, get your professional headshot taken by our conference photographer. Ideal for your LinkedIn Profile, or school bio. Take advantage of this free service and hope for a good hair day! Your photo will be emailed to you within 2 weeks of the conference.

'Battle of Decades' Karaoke Night!

Thursday, November 9, 2017

Salon A

9:00pm - 11:00pm



Another CEANY Tradition not to be missed. Singing, Dancing and Friends singing all your favorite songs! So come and show us what you've got, after the awards dinner and auction. Don't feel like singing...still come and cheer us on!

Executive Officers

President

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Elected/Voting Board Members

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